## The Victory Lab:

The Secret Science of Winning Campaigns



## Wednesday November 14, 2012 7:30 p.m.



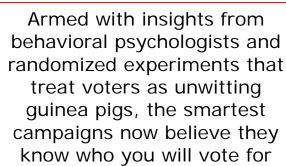
Sasha Issenberg

Join us as author and journalist Sasha Issenberg tells the hidden story of the analytical revolution upending the way political campaigns are run in the 21st century.

Free Parking. Free Admission. Reception, book sales and signing follow program.

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